LENA BIRGER

CHIEF DESIGNER



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EDUCATION

2010-2014

B.Des degree in Industrial design

Bezalel - Academy of arts and design

- Graduated with distinction with a GPA of 90.
- Final project was graded with excellence.



MILITARY SERVICE

2007-2009

Intelligence Corps

Intelligence research worker, sergeant rank.



SKILL

SolidWorks Keyshot Photoshop Illustrator InDesign Figma WordPress Premiere After Effect



LANGUAGES

Hebrew English Russian



EXPERIENCES

2022 - Today

QD-SOL Ltd.

An innovator at the cutting-edge of green hydrogen technology

Chief Designer

Being in charge of all company's design aspects, helping achieve business objectives, attract investors, and support marketing efforts.

2021

BEE-IO HONEY Ltd. IIPO: TASEI

Develops honey without bees, in unique biological processes

Co-founder

Established a company together with partners, from the early idea stage to capital raising and IPO in the Tel Aviv Stock Exchange.

2019 - 2022

STAKEHOLDER FOODS Ltd. IIPO: NASDAOI

International deep-tech food company

Head of Design

Usign design management tools to provide competitive advantage across the triple bottom line: economic, social/cultural, and environmental factors.

2018 - 2019

AGAMA EXTREME Ltd.

Extreme sports equipment

Chief Designer and co-founder

Designing cutting-edge innovative sport extreme products. Leading and establishing brand identity and design language of the company.

CAARESYS Ltd. |ACQUIRED BY HARMAN|

In vehicle RF sensor

Creative strategic advisor - Strategic advocacy of design across the organization as a key differentiator and driver of organizational success. It includes using design processes to solve general business problems.

2014-2018

NANO DIMENSION Ltd. | IPO: NASDAQ|

A leading company in the 3D printing industry

Head of design team - Managing all design tasks. coming up with design concept and seeing through the implementation of an award-winning design. The design came first in SolidWorks contest. Head of mechanics department - Building annual work plan and

work delegation among team members to meet company's delivery schedule. planning the printer's mechanical systems, throughout all stages of development to production and delivery.